



Fundraising Policy

1. Purpose: The purpose of this Fundraising Policy is to outline the guidelines and procedures for fundraising activities of CNDF in order to raise £50,000 within a two-year timeframe. This policy ensures transparency, accountability, and ethical fundraising practices.
2. Fundraising Strategies:
 - a. Diversified Approach: CNDF will employ a diversified approach to fundraising, incorporating multiple strategies to maximize income potential.
 - b. Grant Applications: The organization will actively seek and apply for grants from local councils, foundations, and relevant funding bodies to secure financial support.
 - c. Corporate Sponsorships: CNDF will approach local businesses and corporations for sponsorship opportunities, emphasizing the mutual benefits of supporting the community and promoting their brand.
 - d. Individual Donations: The organization will encourage individual donors to contribute through various channels, such as online platforms, direct mail campaigns, and events.
 - e. Fundraising Events: CNDF will organize fundraising events, such as charity galas, fun runs, or community festivals, to engage the public and raise funds.
3. Financial Accountability:
 - a. Separate Accounts: All funds raised will be deposited into a separate bank account dedicated solely to Connecting Neurodiverse Families. This account will be regularly audited and monitored for transparency and accountability.
 - b. Record-Keeping: Detailed records of all fundraising activities, including donation receipts, grant applications, and sponsorship agreements, will be maintained to facilitate accurate financial reporting.
 - c. Reporting: CNDF will provide regular financial reports to its Board of Trustees, stakeholders, and relevant regulatory authorities, ensuring transparency and accountability.
4. Ethical Considerations:
 - a. Compliance: CNDF will ensure compliance with all applicable laws, regulations, and guidelines related to fundraising activities, including data protection and privacy regulations.
 - b. Donor Privacy: The organization will respect the privacy and confidentiality of its donors, adhering to best practices in data protection and handling donor information securely.
 - c. Conflicts of Interest: CNDF will follow a conflict of interest policy to address any potential conflicts that may arise during the fundraising process.
 - d. Ethical Solicitation: All fundraising efforts will be conducted in an honest, transparent, and respectful manner, accurately representing the mission, impact, and financial needs of CNDF.
5. Evaluation and Review:
 - a. Progress Tracking: CNDF will regularly monitor and evaluate the progress of fundraising activities, adjusting strategies as needed to meet the £50,000 goal within the designated timeframe.
 - b. Policy Review: This Fundraising Policy will be reviewed annually by the Board of Trustees to ensure its effectiveness, compliance with relevant regulations, and alignment with CNDF's goals and mission.

By adhering to this Fundraising Policy, CNDF's aims to raise £50,000 within two years while maintaining the highest standards of transparency, accountability, and ethical fundraising practices.